



Annual Report

A year of growth for Mt. Gilead

Over the past year, God has been moving in remarkable ways at Mt. Gilead.

Here's a snapshot of what He's done—through stories, highlights, and the numbers behind them.

Attendance & Giving

- 1,086** Unique givers, up 21 from 2024, for a total of **\$3,495,884**, a 4.1% annual increase
- 233** New givers throughout the year,
- 1,773** Average in-person Sunday attendance, a 17% increase
- 804** Online attendance average, a 14% increase
- 308** Baptisms
- 4,562** Easter Sunday attendance *Highest ever!* (3,443 in-person/1,119 online)
- 3,665** Christmas Eve attendance *Highest ever!* (3,180 in-person/485 online)
- 92,219** Total number of people through the doors on Sundays

Buildings & Grounds

2025 was filled with building renovations to create space for more people to *become lifelong disciples of Jesus*.

We launched and are nearing completion of an exciting Kids Space renovation—transforming our former gym into a vibrant Youth Auditorium and refreshing our blue and green hallways and nursery to better serve families.

In addition to the expansion project, we hosted over 2,000 events in the building throughout the year.

New Faces

This past year, we celebrated a significant leadership milestone. On August 3, Mt. Gilead took part in a congregational affirmation vote, with Harrison Huxford receiving an overwhelmingly 98.6% positive response, affirming him as the next Senior Minister of Mt. Gilead Church.

In January of 2025, we also introduced Susan Thorp as our new part-time Communications Coordinator.

Guest Services

We say it often, but every Sunday really is someone's first Sunday. In 2025, we saw **1,962 new profiles** created in our database. A new profile is created when someone engages with us for the first time. So, an average of 38 people every week, engaged with Mt. Gilead Church for the very first time.

Groups

Small Groups, Care Groups, and Activity Groups are the glue that hold the relationships together at Mt. Gilead. 2025 was a great year for engagement in Groups!

- 187** Average attendance at Monday Night Connections Recovery Group
- 90** New groups, a 95% annual increase
- 388** Number of people in various groups at Mt. Gilead

Family Ministry

In 2025, we saw meaningful growth across our kids and student ministries—impacting children, students, and families alike.

- 23** Average number of babies in the nursery
- 91** Average preschool attendance, **42% growth**
- 136** Average elementary attendance
- 51** Average middle school attendance, **131% growth**
- 62** Average high school fall youth group attendance, **41% growth**
- 177** New family check-ins on Sunday mornings

Local and Global Missions

Your generosity throughout 2025 helped us reach locally and globally to our communities and mission partners.

Over \$470K+ was given away to local and global missions

Bundle Up Coat Drive

- 842** Coats given away
- 240** Volunteers
- 215** Bibles given away
- 256** Bicycle helmets given away

ONLINE ENGAGEMENT

Our digital footprint in the community is an amazing “front door” to meet people where they are. We are so thankful for the thousands of views, clicks, shares, subscribers, and mentions that help drive our mission forward.

Online Services

While our in-person attendance has increased by over 17%, our online reach has also grown considerably. **Online attendance grew by 14%** this past year. We are so grateful for the dedication of our Production Team to create a fantastic online experience.

Email

Our weekly **Mt. Gilead eNews** keep church members up-to-date on the most current happenings in the church —upcoming events, invites to groups, sermon invite videos, and much more.

Our bi-weekly **Family Ministry eNews** continues to gain new subscribers each week while informing parents of events and information to encourage engagement among our youth.

4,542 Mt. Gilead eNews subscribers

484 Family Ministry eNews subscribers

Website

Our website at **mgchurch.org**, continues to be a primary tool for us to share information, engage new people, and get the word out about everything from sermons to beliefs to events. Our highest performing pages are: **Sermons**, **About**, and **Sermon Resources**.

102,625 Total views on **mgchurch.org**,
a 21% annual increase

25,715 New users to our website, *a 2.6% increase*

YouTube

2025 was a year of high engagement on YouTube. Aside from being our primary livestream environment, our channel is growing in views and subscribers from current and past sermon series.

2,183 YouTube subscribers *a 29% annual increase*

19 Average minutes spent watching our videos on YouTube

RightNow Media

RNM is an amazing resource that is available to anyone associated with Mt. Gilead. We saw a gradual uptick throughout 2025 in the amount of engagement with this video Bible Study resource. Our top five genres watched were: **Books of the Bible** (45%), **Christian Living** (13%), **Kids** (12%), **Mental Health** (6%), and **Women** (5%).

1,312 Registered Users

42,772 Minutes of video Bible Studies watched

As we step into 2026, we move forward with confidence—trusting in God’s continued blessing as we dedicate ourselves to *helping more people become lifelong disciples of Jesus*.

